



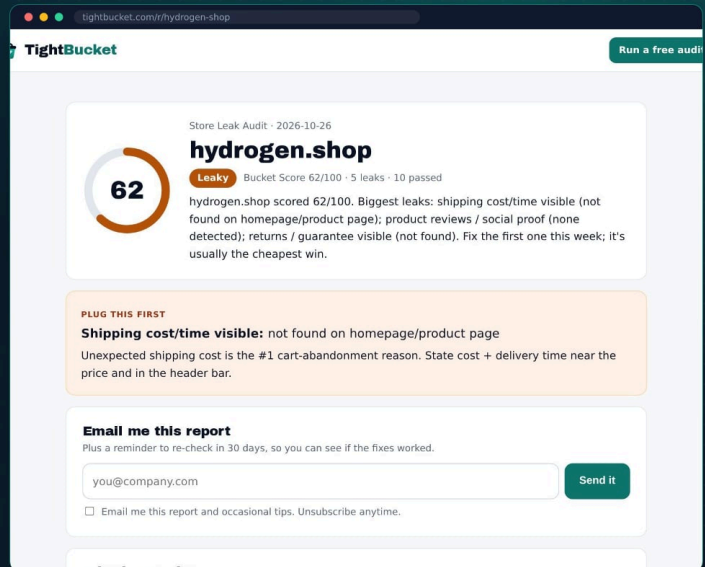
TIGHTBUCKET ON WHOP

Stop pouring traffic into a leaky bucket

Free audits, weekly monitoring and white-label reports for stores, SaaS, sales teams and agencies.

Free to start

Join free →



TightBucket User Manual

8 guides · real screenshots · 2026-10

Contents

1. Getting started: your first leak audit
2. Your member dashboard and team workspace
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7. Shopify app: install and use
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Getting started: your first leak audit

Run a free audit, read the report and fix the first leak. No account needed.

1. Pick the audit for your business

TightBucket has four audits that share the same engine but look for different leaks. Choose the one that matches how your site makes money:

- **Store Leak Audit:** online stores (Shopify, WooCommerce, any platform).
- **SaaS Signup Leak Audit:** software with self-serve signup or trials.
- **Pipeline Leak Audit:** B2B companies that book demos or calls.
- **Agency Proof Audit:** agencies and freelancers who win clients through their site.

Stores SaaS Sales teams Agencies Pricing [Free audit](#)

STORE LEAK AUDIT

Find the leaks costing your store sales

Mobile speed, shipping and returns clarity, reviews, express checkout and product schema, checked in 20 seconds. Works on Shopify, WooCommerce and any public store.

[Check my bucket](#)

Free · no signup · about 20 seconds

What we check

Plus the shared checks every audit runs: mobile speed, page weight, title and meta, mobile viewport, HTTPS, structured data, image alt text and social preview.

Mobile speed
Google PageSpeed

Shipping & returns
Are shipping cost

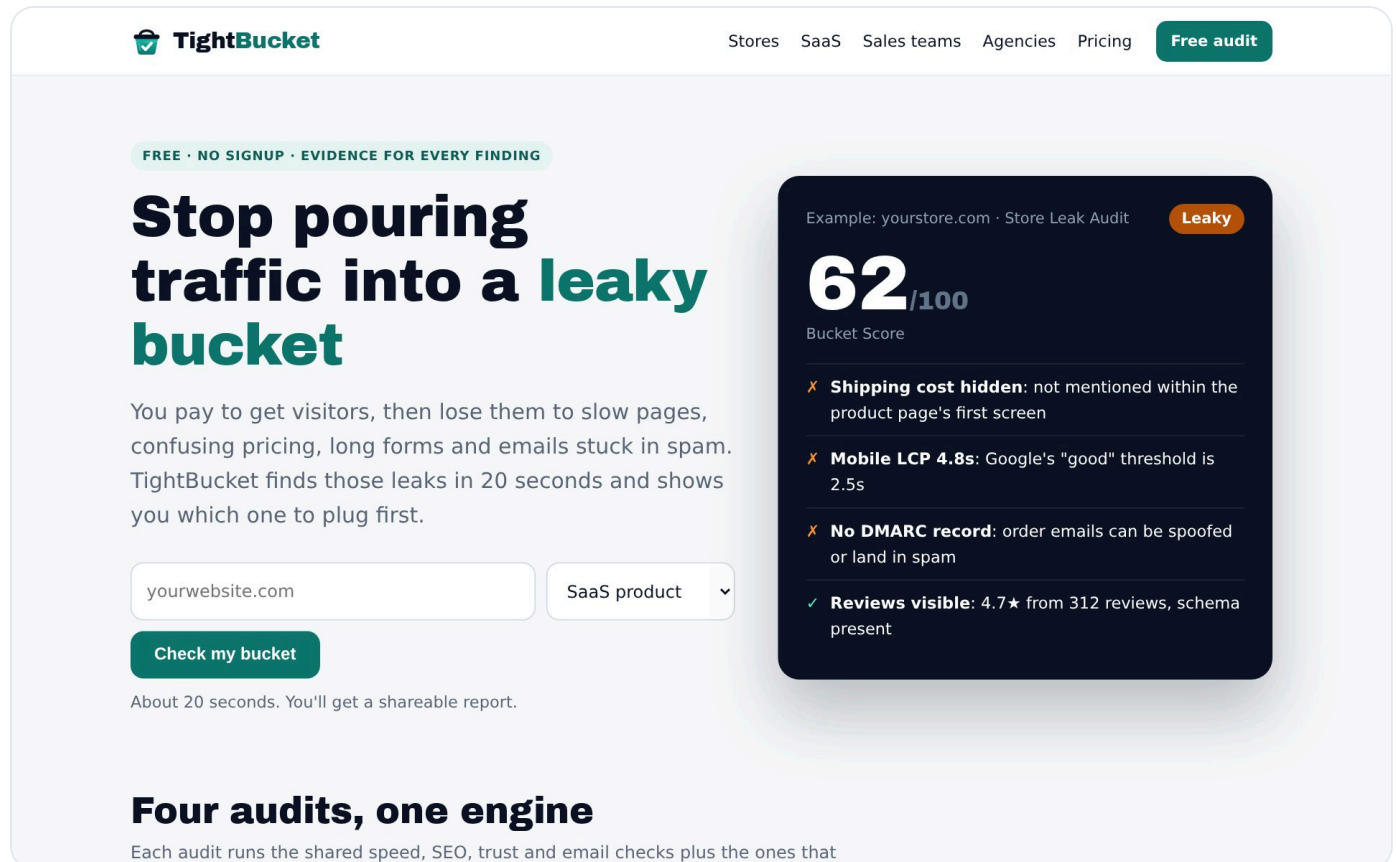
Reviews & ratings
Review apps, star counts

Express checkout
Shop Pay, Apple Pay

Each audit page lists exactly what it checks.

2. Enter your address and run it

Type your website (for example `yourstore.com`) and press **Check my bucket**. The audit reads your public pages, Google PageSpeed (mobile) and your DNS, the same way a visitor's browser would. It takes about 20 seconds. You can run 5 free audits a day without signing up.



The screenshot shows the TightBucket website interface. At the top, there's a navigation bar with links for Stores, SaaS, Sales teams, Agencies, Pricing, and a Free audit button. The main heading is "Stop pouring traffic into a leaky bucket". Below it, a paragraph explains the service: "You pay to get visitors, then lose them to slow pages, confusing pricing, long forms and emails stuck in spam. TightBucket finds those leaks in 20 seconds and shows you which one to plug first." There's a form with a text input for "yourwebsite.com" and a dropdown menu for "SaaS product". A "Check my bucket" button is below the form. A note says "About 20 seconds. You'll get a shareable report." To the right, a preview of a report for "yourstore.com" shows a "Bucket Score" of 62/100, labeled "Leaky". The report lists three issues: "Shipping cost hidden", "Mobile LCP 4.8s", and "No DMARC record", each with a brief description. A positive finding is "Reviews visible: 4.7★ from 312 reviews, schema present". At the bottom, the text "Four audits, one engine" is followed by "Each audit runs the shared speed, SEO, trust and email checks plus the ones that".

Stop pouring traffic into a leaky bucket

You pay to get visitors, then lose them to slow pages, confusing pricing, long forms and emails stuck in spam. TightBucket finds those leaks in 20 seconds and shows you which one to plug first.

yourwebsite.com SaaS product

Check my bucket

About 20 seconds. You'll get a shareable report.

Four audits, one engine

Each audit runs the shared speed, SEO, trust and email checks plus the ones that

Example: yourstore.com · Store Leak Audit **Leaky**

62/100
Bucket Score

- ✗ **Shipping cost hidden:** not mentioned within the product page's first screen
- ✗ **Mobile LCP 4.8s:** Google's "good" threshold is 2.5s
- ✗ **No DMARC record:** order emails can be spoofed or land in spam
- ✓ **Reviews visible:** 4.7★ from 312 reviews, schema present

The home page audit form. Choose what kind of site it is, then run the check.

3. Read your report

Your report opens at a private, unguessable link. At the top is your **Bucket Score** out of 100 and its band:

90+ Watertight · 75+ Tight · 50+ Leaky · 0+ Pouring out

Below it, **Plug this first** shows the single fix with the biggest impact.



Store Leak Audit · 2026-10-26

hydrogen.shop**Leaky**

Bucket Score 62/100 · 5 leaks · 10 passed

hydrogen.shop scored 62/100. Biggest leaks: shipping cost/time visible (not found on homepage/product page); product reviews / social proof (none detected); returns / guarantee visible (not found). Fix the first one this week; it's usually the cheapest win.

PLUG THIS FIRST**Shipping cost/time visible:** not found on homepage/product page

Unexpected shipping cost is the #1 cart-abandonment reason. State cost + delivery time near the price and in the header bar.

Email me this report

Plus a reminder to re-check in 30 days, so you can see if the fixes worked.

Send it☐ Email me this report and occasional tips. Unsubscribe anytime.**Next steps**

A real report: score, band, summary and the first leak to plug.

4. Work through the leaks in order

Leaks are ranked by impact. Each one shows **what we found** (the evidence: a field count, a DNS record, a PageSpeed number), **why it matters**, and a **one-line fix**. If a finding looks wrong, the evidence lets you check it yourself.

Unexpected shipping cost is the #1 cart-abandonment reason. State cost + delivery time near the price and in the header bar.

Email me this report

Plus a reminder to re-check in 30 days, so you can see if the fixes worked.

Send it

☐ Email me this report and occasional tips. Unsubscribe anytime.**5 leaks to plug**

Ordered by impact. Each one shows what we found and how to fix it.

HIGH Shipping cost/time visible not found on homepage/product page

Fix: Unexpected shipping cost is the #1 cart-abandonment reason. State cost + delivery time near the price and in the header bar.

Evidence: Searched homepage and a product page for shipping cost/time.

HIGH Product reviews / social proof none detected

Fix: Show star rating + review count under product titles and add AggregateRating schema (star snippets in Google).

Evidence: Checked review apps, rating schema and review counts on homepage + product page.

MEDIUM Returns / guarantee visible not found

Fix: Put your returns window (e.g. '30-day free returns') next to Add to Cart.

Every leak shows its evidence and a one-line fix.

5. Keep the leaks from coming back

Sites change every week: a new app, a theme update, an expired DNS record. Join TightBucket Free on Whop to have one site re-checked every month and get an email only when something breaks. Pro re-checks five sites every week.

Monitor one site free

See all products

Questions

Do you need access to my site?

No. We only read public pages and public DNS. No login, install or tracking code.

Is my report public?

It's at an unguessable link and marked noindex. Anyone you share the link with can see it.

Why did my score change between runs?

PageSpeed numbers vary from run to run. Everything else changes only when your site changes.

Your member dashboard and team workspace

Pro and Agency come with your own team workspace: audits, monitored sites, reports, exports and your API key, shared with the people you invite. Open it from Whop or on our site.

Open the dashboard

When you buy Pro, Agency or a Fix Sprint, we set up your **team workspace** straight away and email you a link that signs you in (it works once and lasts 7 days). After that, open it either way:

- **From Whop:** open your TightBucket membership on **whop.com**, open the **TightBucket** app and press **Open workspace**.
- **On our site:** go to **/app/** and sign in with Whop, or with your email address (we send a one-time link). You can also set a password under **Account**.

Only the newest sign-in link works. If an older one says it has expired, request a fresh one from the sign-in page.

The header shows your plan, how many audits you've used this period and how many monitored sites you have. **Billing, receipts and cancellation** live in your Whop account under [Memberships](#).

Your team workspace: Northwind Outdoor

Invite teammates, follow a Fix Sprint and work outside Whop. Opens in a new tab, already signed in.

[Open workspace](#)**PRO PLAN****Welcome back, Maria**

Weekly monitoring, exports and the API.

[Upgrade to Agency](#)[How this works](#)

Audits this month

0/500

Monitored sites

2/5

Billing, receipts and cancellation: [your Whop memberships](#)

[Run audit](#)[Sites](#)[Reports](#)[API](#)[Tools](#)[Help](#)**Run an audit**

About 20 seconds. Every finding comes with its evidence and a one-line fix.

Store Leak Audit

[Check it](#)**Monitored sites**

The Pro dashboard: plan, usage meters and the set-up checklist.

Run an audit

Enter any site, choose the audit type and press **Check it**. Member audits use your plan's allowance (Free 3 a month, Pro and Agency 500) and get AI-written summaries. The report opens from **Recent reports**.

Monitor sites

Add your own site first, then a competitor or two. Pro re-checks monitored sites weekly (Free: monthly). You only get an email when something changes, with the new leak and its fix. Remove a site any time to free the slot.

Your team workspace: Brightlane

Invite teammates, follow a Fix Sprint and work outside Whop. Opens in a new tab, already signed in.

[Open workspace](#)**AGENCY PLAN****Welcome back, Jordan**

White-label reports, 25 client sites and the API.

[How this works](#)

Audits this month

0/500

Monitored sites

4/25

Billing, receipts and cancellation: [your Whop memberships](#)

[Run audit](#)[Sites](#)[Reports](#)[White-label](#)[API](#)[Tools](#)[Help](#)**Run an audit**

About 20 seconds. Every finding comes with its evidence and a one-line fix.

Agency Proof Audit

[Check it](#)**Monitored sites**

Monitored sites with their latest score, last check and report link.

Export and use the API

On Pro and Agency, **Export CSV** downloads every finding from your recent reports (one row per check). Your **API key** lets the Chrome extension, the WordPress plugin or your own scripts run audits on your plan: `POST /api/v1/audits` with the header `x-api-key`.

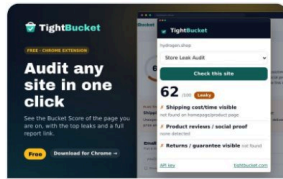
Free tools and downloads

The **Tools** section links the Chrome extension, WordPress plugin, Shopify app and the free tools. Paste your API key into the extension or plugin and their audits count against your plan.

`tb_7_mSV_0TzkyZ5uYRrvXT2FI1jd`POST `http://localhost:8787/api/v1/audits` with header `x-api-key` . Keep it secret.

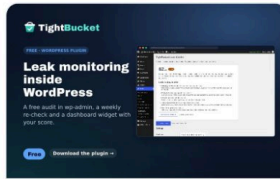
Free tools and downloads

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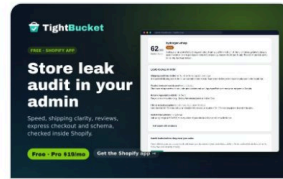
TightBucket for Chrome

Free · Chrome extension



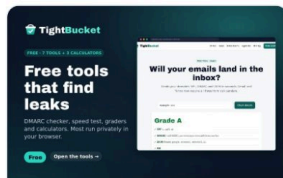
TightBucket Leak Monitor

Free · WordPress plugin



TightBucket for Shopify

Free · Shopify app



Free leak tools

Free · 7 tools + 3 calculators

Free tools and downloads, right from the dashboard.

Invite your team

Your workspace has room for **3 people on Pro** and **10 on Agency**, you included. A Fix Sprint workspace has room for 3. In **Team**, type a teammate's email and press **Send invite**. They get a link that lasts 7 days and opens the workspace. They don't need a Whop account.

Teammates can run audits, add and remove monitored sites and export reports. **Billing, white-label branding, the API key and the team list stay with you**, the owner. You can remove a teammate or withdraw an invite at any time, and rename the workspace from the same card. If your plan ends, teammates see a paused page until you renew.

Team • Brightlane

3 of 10 seats used. Teammates can run audits, manage sites and export reports. Billing, branding and the API key stay with you.

Jordan Rivera jordan@brightlane.example **OWNER** (you)
joined 2026-10-26

sam@brightlane.example **INVITED**

sent 2026-10-26, valid 7 days

Resend

Withdraw

priya@brightlane.example **INVITED**

sent 2026-10-26, valid 7 days

Resend

Withdraw

teammate@company.com

Send invite

► Rename workspace

The Team card: seats used, roles, and the invite form.

Fix Sprint progress

If you booked a Fix Sprint, a **Fix Sprint** card in your workspace shows where it stands (*Intake* → *Scheduled* → *In progress* → *Delivered*) and our latest note. We also email you each time it moves.

Share and earn

Your referral link gives you **+1 monitored site** for every person who joins through it and starts a paid plan, up to 10. Prefer cash? The Whop affiliate program pays 30% recurring.

Questions

How do I cancel?

In Whop: whop.com → Settings → Memberships → TightBucket → Cancel. You keep access until the end of the paid period.

Can I change plan?

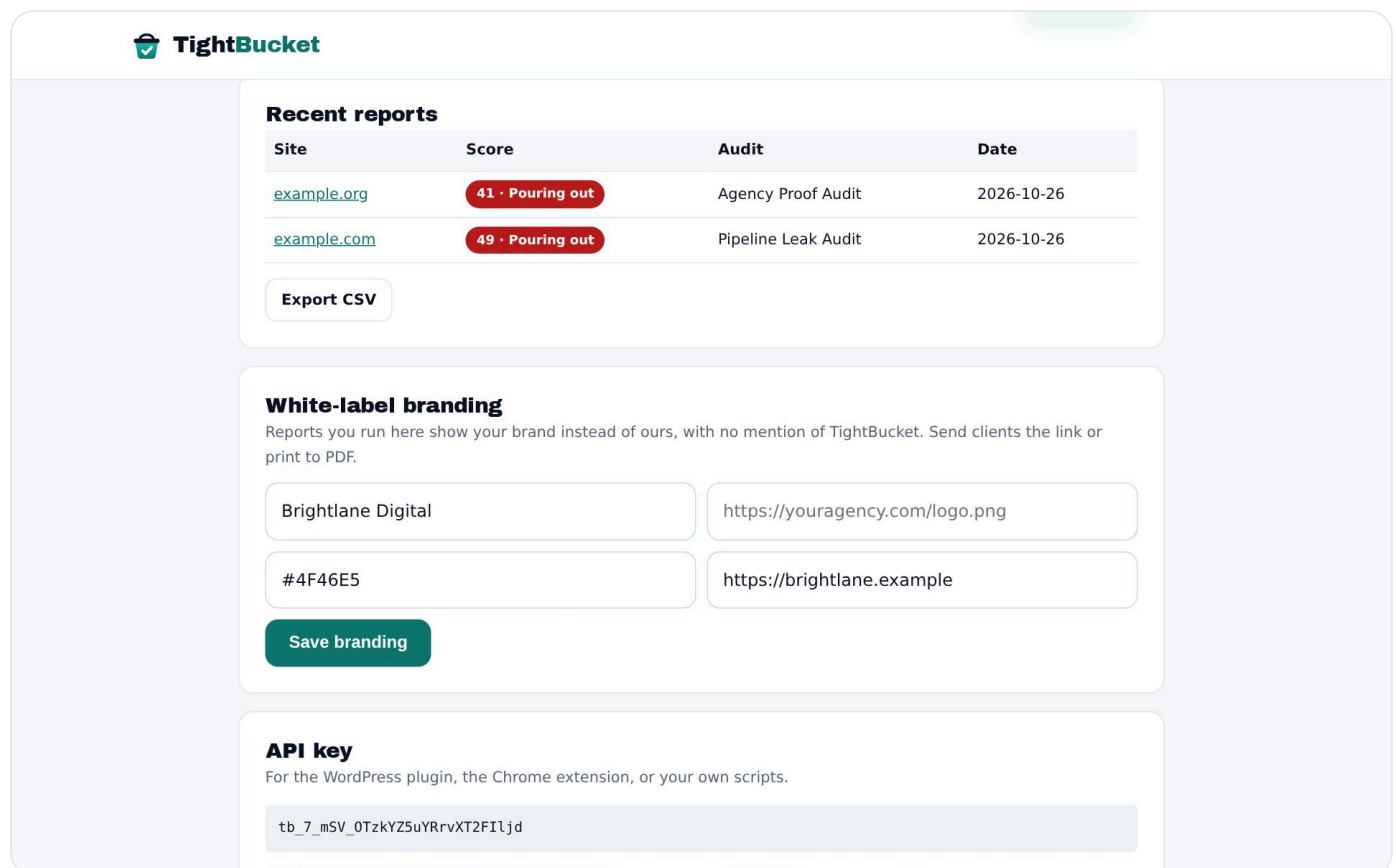
Yes. Use Upgrade in the dashboard header, or change plan in Whop. Your sites and reports stay.

White-label reports (Agency plan)

Put your agency's name, logo and colour on every report, then use them for client check-ups and prospect outreach.

Set your branding

In the dashboard, open **White-label**. Enter your agency name, a logo URL (https), your brand colour (hex, e.g. `#4F46E5`) and your website, then **Save branding**.



The screenshot shows the TightBucket dashboard with the 'White-label branding' section active. The 'Recent reports' table shows two audits: 'example.org' with a score of 41 and 'example.com' with a score of 49, both labeled 'Pouring out'. The 'White-label branding' section includes input fields for agency name, logo URL, brand color, and website, with a 'Save branding' button. The 'API key' section shows a generated key.

Site	Score	Audit	Date
example.org	41 · Pouring out	Agency Proof Audit	2026-10-26
example.com	49 · Pouring out	Pipeline Leak Audit	2026-10-26

White-label branding
Reports you run here show your brand instead of ours, with no mention of TightBucket. Send clients the link or print to PDF.

Brightlane Digital

#4F46E5

Save branding

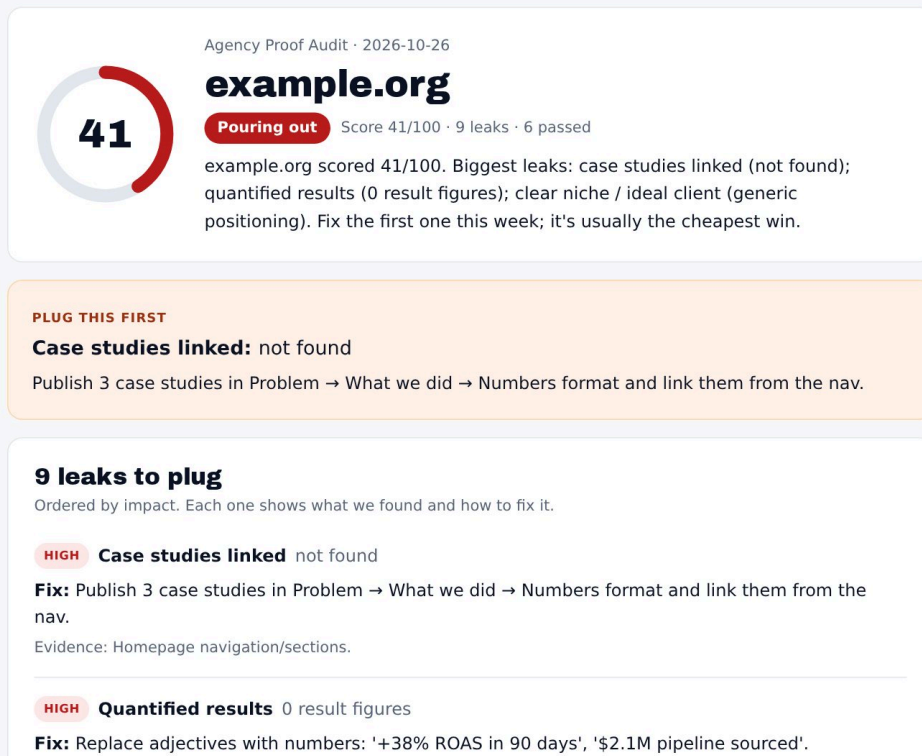
API key
For the WordPress plugin, the Chrome extension, or your own scripts.

tb_7_mSV_0TzkYZ5uYRrvXT2FI1jd

White-label settings in the Agency dashboard.

Run reports under your brand

Every audit you run from the dashboard from then on shows **your** brand at the top and no mention of TightBucket. Send the link to clients, or print it to PDF from the browser (the report has a print layout).



A white-labelled report: the agency's name replaces ours.

Monitor client sites

Agency includes 25 monitored sites. Add each client's site; they're re-checked weekly and you're emailed when a score drops, so you can tell the client before they notice.

Use reports to win clients

Run the audit on a prospect's site, then lead with one specific finding and its evidence, for example: *"Your demo form asks for 9 fields; here's the report."* It's useful on its own, which is why it gets replies.

Fix Sprint: what to expect

We implement your top fixes for a fixed price, scoped in writing before you pay.

How it works

1. **Run an audit** (free) so we both start from the same evidence.
2. **Book a Fix Sprint** on Whop. We reply with a written scope (which leaks, what we change, what we need from you) and a fixed price, from \$300.
3. **We fix.** Typical sprints take 3–5 working days.
4. **We re-audit** and send before/after reports.


Run a free audit

Unexpected shipping cost is the #1 cart-abandonment reason. State cost + delivery time near the price and in the header bar.

Email me this report
 Plus a reminder to re-check in 30 days, so you can see if the fixes worked.

Send it

☐ Email me this report and occasional tips. Unsubscribe anytime.

5 leaks to plug
 Ordered by impact. Each one shows what we found and how to fix it.

HIGH Shipping cost/time visible not found on homepage/product page
Fix: Unexpected shipping cost is the #1 cart-abandonment reason. State cost + delivery time near the price and in the header bar.
 Evidence: Searched homepage and a product page for shipping cost/time.

HIGH Product reviews / social proof none detected
Fix: Show star rating + review count under product titles and add AggregateRating schema (star snippets in Google).
 Evidence: Checked review apps, rating schema and review counts on homepage + product page.

MEDIUM Returns / guarantee visible not found
Fix: Put your returns window (e.g. '30-day free returns') next to Add to Cart.

A sprint starts from your report's ranked leak list.

What's usually included

- Shipping, returns and trust copy near the price or form
- Demo/signup form simplification
- SPF, DKIM and DMARC records

- Product/Organization schema and social share previews
- Speed quick wins (images, render-blocking scripts, unused apps)

Guarantee

If we can't deliver the agreed scope, we refund the undelivered part. You keep the reports either way.

Book a Fix Sprint

Chrome extension: install and use

Check the Bucket Score of any site you're on with one click.

Install

From the Chrome Web Store (when listed): open the listing and press **Add to Chrome**.

From the download (works today):

1. Download the zip from [Free downloads](#) and unzip it.
2. Open `chrome://extensions` and switch on **Developer mode** (top right).
3. Press **Load unpacked** and choose the unzipped folder.
4. Pin TightBucket from the puzzle-piece menu so it's always one click away.

Audit the page you're on

Open any public website, click the TightBucket icon, check the audit type (it remembers your choice per site) and press **Check this site**. You'll see the score, band and top leaks; **Full report with fixes** opens the report with evidence.

hydrogen.shop

Store Leak Audit



Check this site

62 /100 **Leaky**

X Shipping cost/time visible

not found on homepage/product page

X Product reviews / social proof

none detected

X Returns / guarantee visible not found

[API key](#)

tightbucket.com

The popup on a real store: score, band and the top three leaks.

Use your plan (optional)

Members can paste their API key (from the Whop dashboard) via the **API key** link at the bottom of the popup. Audits then use your plan instead of the 5-a-day anonymous limit.



API key (Pro and Agency, optional)

Save

Without a key you get the free limit (5 checks a day). With a key, checks count against your plan and appear in your dashboard. Find your key in the TightBucket app on Whop.

Options: paste your API key to use your plan.

Privacy

The extension reads the current tab's address only when you click it, and talks to one server: ours. No browsing history, no page content, no tracking.

WordPress plugin: install and use

A free audit inside wp-admin, a weekly re-check and a dashboard widget with your score.

Install

1. Download the plugin zip from [Free downloads](#) (or search "TightBucket Leak Monitor" in **Plugins** → **Add New** once it's listed on WordPress.org).
2. In wp-admin go to **Plugins** → **Add New** → **Upload Plugin**, choose the zip and press **Install Now**.
3. Press **Activate**.

Run your first audit

Open **Tools** → **TightBucket**, choose your audit type under **Settings** and press **Run my free audit**. About 20 seconds later you'll see your score and the leaks to plug, in order, with a link to the full report.

Northwind Outdoor Ctrl+K 0 + New Database: SQLite Howdy, admin

Dashboard

Posts

Media

Pages

Comments

Appearance

Plugins

Users

Tools

Available Tools

Import

Export

Site Health

Export Personal Data

Erase Personal Data

TightBucket

Theme File Editor

Plugin File Editor

Settings

Collapse Menu

TightBucket Leak Monitor

Find what is costing this site leads and sales. Every finding shows its evidence and a one-line fix.

62/100 Leaky

hydrogen.shop scored 62/100. Biggest leaks: shipping cost/time visible (not found on homepage/product page); product reviews / social proof (none detected); returns / guarantee visible (not found). Fix the first one this week; it's usually the cheapest win.

Leaks to plug, in order

- Shipping cost/time visible** not found on homepage/product page
Unexpected shipping cost is the #1 cart-abandonment reason. State cost + delivery time near the price and in the header bar.
- Product reviews / social proof** none detected
Show star rating + review count under product titles and add AggregateRating schema (star snippets in Google).
- Returns / guarantee visible** not found
Put your returns window (e.g. '30-day free returns') next to Add to Cart.
- Title & meta description** title 26 chars, description 43 chars
Keep the title 10–65 chars with your main benefit + brand, and write a 50–160 char description that sells the click.
- Social share preview** no og:image
Add an og:image (1200×630) so every share of your site looks like an ad, not a blank box.

[Full report with evidence](#) Checked 1 second ago

[Check again now](#) Takes about 20 seconds.

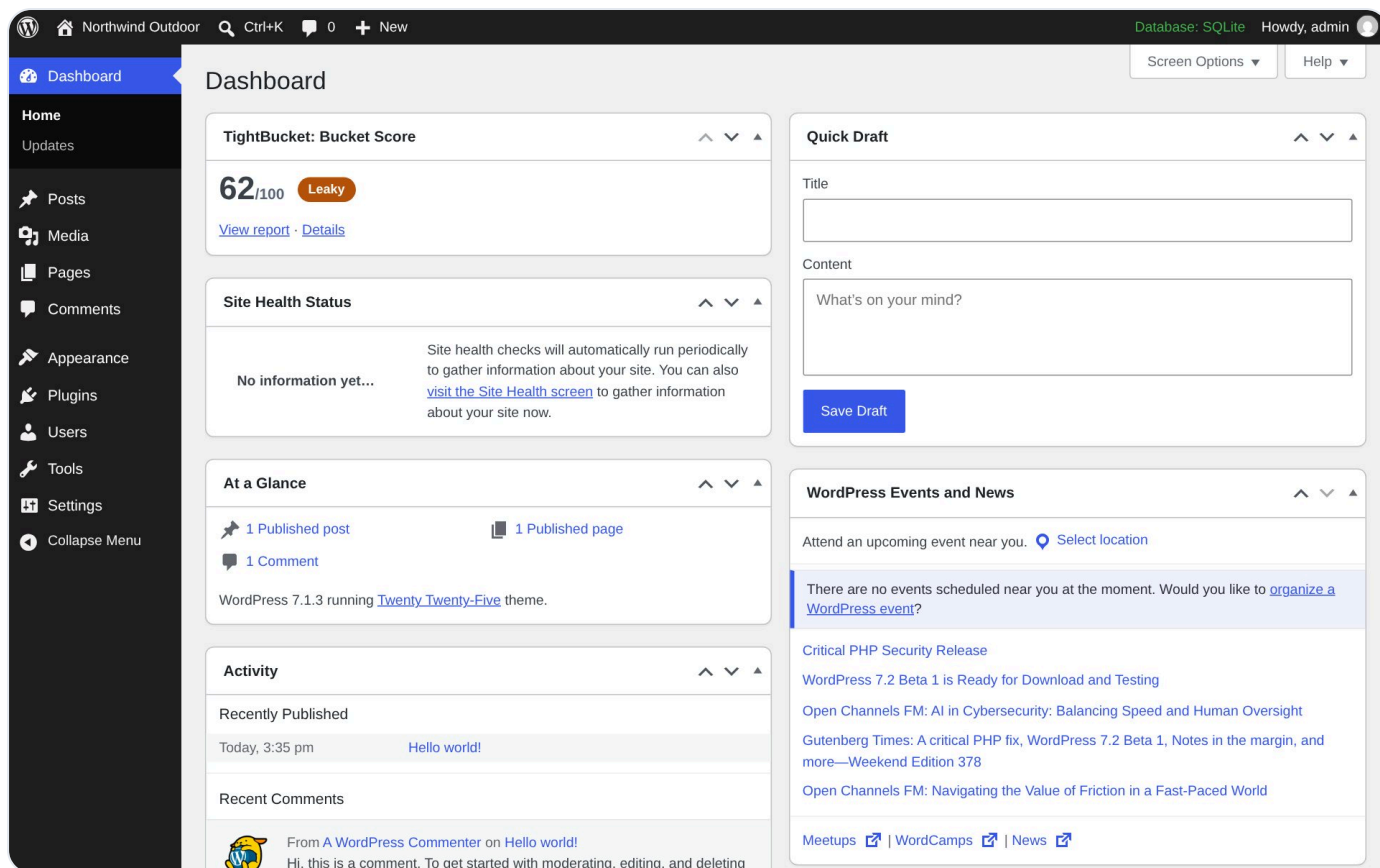
Settings

Audit type Store Leak Audit (online store) ▼

Tools → TightBucket in a real WordPress 7.1 install.

Weekly re-check and dashboard widget

Leave **Weekly re-check** on and WordPress re-runs the audit every week (WP-Cron). The **TightBucket: Bucket Score** widget on your dashboard shows the latest score, so a drop is the first thing you see.



The dashboard widget shows the latest score.

Use your plan (optional)

Paste your API key (Whop dashboard → API) into **API key** for higher limits and report history. Every feature works without one.

Shopify app: install and use

The Store Leak Audit inside your Shopify admin, with weekly monitoring on Pro.

Install

Open the TightBucket listing in the Shopify App Store and press **Install**. Shopify asks you to approve read access to your store's basic details; nothing else.

Until the listing is live, run the same audit on the web: [Store Leak Audit](#).

Your store's audit

Open the app from **Apps → TightBucket**. It audits your primary domain automatically: score, band, summary and the top leaks, each with a fix. **Full report with evidence** opens the complete report.

hydrogen.shop

62/100
Bucket Score

Leaky

hydrogen.shop scored 62/100. Biggest leaks: shipping cost/time visible (not found on homepage/product page); product reviews / social proof (none detected); returns / guarantee visible (not found). Fix the first one this week; it's usually the cheapest win.

Leaks to plug, in order

Shipping cost/time visible not found on homepage/product page
Unexpected shipping cost is the #1 cart-abandonment reason. State cost + delivery time near the price and in the header bar.

Product reviews / social proof none detected
Show star rating + review count under product titles and add AggregateRating schema (star snippets in Google).

Returns / guarantee visible not found
Put your returns window (e.g. '30-day free returns') next to Add to Cart.

Title & meta description title 26 chars, description 43 chars
Keep the title 10–65 chars with your main benefit + brand, and write a 50–160 char description that sells the click.

Social share preview no og:image
Add an og:image (1200×630) so every share of your site looks like an ad, not a blank box.

[Full report with evidence](#)

Catch leaks before they cost you sales

Pro re-checks your store every week and emails you the moment your score drops, with the fix for each new leak. \$19.00/month, 7-day free trial, billed by Shopify.

The embedded app, auditing a real Shopify demo store.

Pro: weekly monitoring

Press **Start Pro** to approve the subscription in Shopify (\$19/month, 7-day free trial, billed by Shopify). The app then re-checks your store every week and emails you when the score drops.

The free tools

Seven tools and three calculators. Most run entirely in your browser.

DMARC, SPF & DKIM checker

Enter your domain to grade the three records Gmail and Yahoo require from bulk senders. Each line shows the record we found and what to fix.

The screenshot shows the TightBucket website's DMARC checker tool. The header includes the TightBucket logo and navigation links: Stores, SaaS, Sales teams, Agencies, Pricing, and a Free audit button. The main heading is "Will your emails land in the inbox?" with a subtext: "Grade your domain's SPF, DMARC and DKIM in seconds. Gmail and Yahoo now require all three from bulk senders." Below this is a text input field containing "example.com" and a "Check domain" button. The results are displayed in a white box with a green "Grade A" header. The results list includes: ✓ SPF v=spf1 -all, ✓ DMARC v=DMARC1;p=reject;sp=reject;adkim=s;aspf=s, ✓ DKIM Found: google, selector1, selector2, k1, and ✓ MX .

Record	Value
SPF	v=spf1 -all
DMARC	v=DMARC1;p=reject;sp=reject;adkim=s;aspf=s
DKIM	Found: google, selector1, selector2, k1
MX	.

The DMARC checker on example.com.

Graders (private)

The **Pricing Page**, **Demo Form** and **Cold Email** graders score text you paste or fields you tick, in your browser. Nothing is uploaded unless you press an AI-suggestion button.

FREE TOOL · SALES/AGENCIES

Grade your cold email before you hit send

Length, spam triggers, you-vs-I focus, links, CTA friction and leftover merge tags, scored instantly in your browser.

Quick question about your demo form

I noticed your demo form asks for 9 fields. We help teams like yours get more meetings, guaranteed! Click here to learn more: <https://example.com> <https://example.org>

Would you be open to a 30 minute call this week?

Best,
Sam

Grade email

38/100

Cold Email Grader: spam triggers, leftover merge tags, link count and CTA friction.

CSV tools (private)

Churn Risk Scorer and **Lead List Prioritiser** read a CSV export and score every row in your browser. The file never leaves your computer. Download the scored CSV when done.

Calculators

Cart abandonment, SaaS churn cost and pipeline velocity: plug in your numbers to put a dollar figure on a leak.

CALCULATOR · E-COMMERCE

How much revenue is sitting in abandoned carts?

Plug in your numbers to see monthly revenue lost, and what a small checkout improvement is worth.

Monthly sessions

20000

Add-to-cart rate %

6

Cart → order %

30

Average order value \$

60

Recover % of abandoners

10

\$50,400/mo

Cart Abandonment Revenue Calculator.

Open the tools

All free tools