

Getting started: your first leak audit

Run a free audit, read the report and fix the first leak. No account needed.

1. Pick the audit for your business

TightBucket has four audits that share the same engine but look for different leaks. Choose the one that matches how your site makes money:

- **Store Leak Audit:** online stores (Shopify, WooCommerce, any platform).
- **SaaS Signup Leak Audit:** software with self-serve signup or trials.
- **Pipeline Leak Audit:** B2B companies that book demos or calls.
- **Agency Proof Audit:** agencies and freelancers who win clients through their site.



StoresSaaS Sales teams Agencies PricingFree audit

STORE LEAK AUDIT

Find the leaks costing your store sales

Mobile speed, shipping and returns clarity, reviews, express checkout and product schema, checked in 20 seconds. Works on Shopify, WooCommerce and any public store.

Check my bucket

Free · no signup · about 20 seconds

What we check

Plus the shared checks every audit runs: mobile speed, page weight, title and meta, mobile viewport, HTTPS, structured data, image alt text and social preview.

Mobile speed
Google PageSpeed

Shipping & returns
Are shipping cost

Reviews & ratings
Review apps, star counts

Express checkout
Shop Pay, Apple Pay

Each audit page lists exactly what it checks.

2. Enter your address and run it

Type your website (for example `yourstore.com`) and press **Check my bucket**. The audit reads your public pages, Google PageSpeed (mobile) and your DNS, the same

way a visitor's browser would. It takes about 20 seconds. You can run 5 free audits a day without signing up.



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FREE · NO SIGNUP · EVIDENCE FOR EVERY FINDING

Stop pouring traffic into a leaky bucket

You pay to get visitors, then lose them to slow pages, confusing pricing, long forms and emails stuck in spam. TightBucket finds those leaks in 20 seconds and shows you which one to plug first.

SaaS product

Check my bucket

About 20 seconds. You'll get a shareable report.

Example: yourstore.com · Store Leak AuditLeaky

62/100

Bucket Score

X Shipping cost hidden: not mentioned within the product page's first screen

X Mobile LCP 4.8s: Google's "good" threshold is 2.5s

X No DMARC record: order emails can be spoofed or land in spam

✓ Reviews visible: 4.7★ from 312 reviews, schema present

Four audits, one engine

Each audit runs the shared speed, SEO, trust and email checks plus the ones that

The home page audit form. Choose what kind of site it is, then run the check.

3. Read your report

Your report opens at a private, unguessable link. At the top is your **Bucket Score** out of 100 and its band:

90+ Watertight · 75+ Tight · 50+ Leaky · 0+ Pouring out

Below it, **Plug this first** shows the single fix with the biggest impact.



Store Leak Audit · 2026-10-26

hydrogen.shop

Leaky

Bucket Score 62/100 · 5 leaks · 10 passed

hydrogen.shop scored 62/100. Biggest leaks: shipping cost/time visible (not found on homepage/product page); product reviews / social proof (none detected); returns / guarantee visible (not found). Fix the first one this week; it's usually the cheapest win.

PLUG THIS FIRST**Shipping cost/time visible:** not found on homepage/product page

Unexpected shipping cost is the #1 cart-abandonment reason. State cost + delivery time near the price and in the header bar.

Email me this report

Plus a reminder to re-check in 30 days, so you can see if the fixes worked.

Send it

☐ Email me this report and occasional tips. Unsubscribe anytime.**Next steps**

A real report: score, band, summary and the first leak to plug.

4. Work through the leaks in order

Leaks are ranked by impact. Each one shows **what we found** (the evidence: a field count, a DNS record, a PageSpeed number), **why it matters**, and a **one-line fix**. If a finding looks wrong, the evidence lets you check it yourself.

Unexpected shipping cost is the #1 cart-abandonment reason. State cost + delivery time near the price and in the header bar.

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Plus a reminder to re-check in 30 days, so you can see if the fixes worked.

Send it

☐ Email me this report and occasional tips. Unsubscribe anytime.**5 leaks to plug**

Ordered by impact. Each one shows what we found and how to fix it.

HIGH Shipping cost/time visible not found on homepage/product page

Fix: Unexpected shipping cost is the #1 cart-abandonment reason. State cost + delivery time near the price and in the header bar.

Evidence: Searched homepage and a product page for shipping cost/time.

HIGH Product reviews / social proof none detected

Fix: Show star rating + review count under product titles and add AggregateRating schema (star snippets in Google).

Evidence: Checked review apps, rating schema and review counts on homepage + product page.

MEDIUM Returns / guarantee visible not found

Fix: Put your returns window (e.g. '30-day free returns') next to Add to Cart.

Every leak shows its evidence and a one-line fix.

5. Keep the leaks from coming back

Sites change every week: a new app, a theme update, an expired DNS record. Join TightBucket Free on Whop to have one site re-checked every month and get an email only when something breaks. Pro re-checks five sites every week.

Monitor one site free

See all products

Questions

Do you need access to my site?

No. We only read public pages and public DNS. No login, install or tracking code.

Is my report public?

It's at an unguessable link and marked noindex. Anyone you share the link with can see it.

Why did my score change between runs?

PageSpeed numbers vary from run to run. Everything else changes only when your site changes.
